



Dear Cardholder,

You must be aware that a Goods and Services Tax ('GST') is proposed to be introduced in India with effect from July 1, 2017. The said reform is a fundamental change in the framework of indirect taxes and impacts not only the rates of tax but also various business processes and associated documentation.

In order to ensure that we determine the correct GST positions for our business transactions, we wish to inform you that we will rely on your current mailing address on record with us for the purpose of GST.

The existing service tax rate of 15% shall be replaced by a GST rate of 18% for banking and financial services. The effective date will be as per the date announced by Govt. of India.

An important aspect of transition into the new regime is heavy emphasis on online matching of credits. For ease of your reference, please find below the GST Registration details of Bobcards Limited:

BOBCARDS LIMITED

ARN No: AA270617069239P

Provisional ID No : 27AAACB1989L1ZA

We request you to kindly submit your GST Registration details [ (if applicable) as and when the same are allotted to you] at :-

- Our Portal i.e. <https://online.bobcards.com> (for Registered Users) by following **Process flow** to submit request for GST number updation. Please refer our Website [www.bobcards.com](http://www.bobcards.com) for detailed information.
- You may also intimate us your GST Registration details by POST at the following address:

Sr.Vice President (CRM & Billing)  
C/o Bobcards Limited  
4<sup>th</sup> Floor, Baroda House,  
Behind Dewan Shopping Centre,  
S V Road, Jogeshwari (West),  
Mumbai- 400 102.  
Maharashtra. INDIA.

For Bobcards Limited

Sd/-

Authorised Signatory